The Medicinal Plants Association
Saint Katherine Protectorate, Egypt
www.mpcpegpyt.org
Location of
EGYPT
in World
The Medicinal Plants Association (MPA) is a non-governmental organization established in Saint Katherine in Egypt that depends on the volunteers’ efforts to play an effective role in their community to support the conservation and sustainable use of medicinal plants. The MPA members are not only citizens from the national community of South Sinai Governorate but are also familiar with medicinal plants and their problems.
Our mission

The Medicinal Plants Association is a nonprofit organization supporting the Saint Katherine Bedouin community in Egypt to market their products under Fair-trade concepts.
Field of work

• 1 the field of environmental protection and environmental services
• 2 educational and cultural activities and training activities in the field of medicinal plants.
• 3 environmental services and economic services.
• 4 medicinal plants conservation and sustainable use
• 5 to encourage eco-tourism.

• 1- ميدان حماية البيئة والخدمات البيئية
• 2- الأنشطة التعليمية والثقافية وأنشطة التدريب في مجال النباتات الطبية.
• 3- الخدمات البيئية والخدمات الاقتصادية.
• 4- حماية النباتات الطبية وإسهامها المستدام.
• 5- تشجيع السياحة البيئية.
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<th>نساء</th>
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<th>نسمة من إجمالي العدد % of total</th>
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Two women of the Board
2 من السيدات عضوات مجلس الإدارة
Programs and Projects
Medicinal Plants Cultivation & Marketing Program

برنامج زراعة وتسويق النباتات الطبية
Try our Unique Wild & Organic Medicinal Plants

For hundreds of years, Bedouins; people of Saint Katherine, have discovered the secrets of their plants and how it can be used for culinary and medical purposes. We have a collection of most famous and important medicinal plants and their uses according to traditional knowledge.

To conserve Saint Katherine’s invaluable medicinal plants and ensure its availability for generations to come, our wild product has been collected by the Bedouin following the Standard Practices for Sustainable Wild Collection of Medicinal and Aromatic Plants and EU organic standards.

- MPA is operated according to international Organic Certification standards –

IMC
Wild Honey Program

إنتاج وتتصويق العسل
الجبلي
Taste Our Wild Honey

In the heart of the Saint Katherine mountainous area, our bees feed on the nectar of a variety of wild medicinal plants giving the honey its distinct smoky aromatic taste and light waxy color. The apiaries are kept by indigenous Bedouins from the Gebaleya tribe: the bees pollinate the scarce endemic medicinal plants – thus aiding the organic propagation of the tribe's invaluable resources, while providing you with superior quality, pure organic honey.
The Handicraft Program is an economy sector in expansion, which has great potential to generate decentralized jobs offering adequate income.

The Program offers: capacity building through workshops, seminars and courses; structure for the supply chain, through diagnosis and implementation of management and production methodologies; the construction of craft centers; and the development of events and markets for commercialization of art craft products.

To promote integrated development, the Handicraft Program also promotes the establishing of commercial mechanisms, the articulation of the different stakeholders involved in the activity and the creation and strengthening of small businesses. The Program concentrates on woman as the major asset to support women situation in the community.
Our products
The MPA runs a program to provide soft loans to women Bedouin.
The program targets areas that contribute to improving the economic and social conditions of the Bedouin women.
Targets as well as activities that contribute to the conservation of medicinal plants and sustainable use of
Loans were provided in the areas of; buy cookers for home use, cultivation of medicinal plants, Beekeeping and other
Loan repayment rate is very high (98%), which encourages the Assembly on the continued implementation of the program
Beneficiaries of the program
These programs are creating more than 350 direct and indirect jobs, generating adequate income supporting the livelihoods of more than 1200 persons from the local Bedouin community.
Strengthening the Value Chain

1. Sustainable plant sourcing
2. Improving the Enabling environment
3. Improve quality
4. Vertical & horizontal linkages & cooperation
5. Improve communications and awareness
6. Improve market access
Contribution to the MDGs
المساهمة في تحقيق أهداف الألفية

- Goal 1: Eradicate extreme poverty and hunger
- Goal 3: Promote gender equality & empower women
- Goal 7: Environmental Sustainability

Marketing
تحريين الظروف الاقتصادية والاجتماعية والتجارية والمحرية التي يؤدي إلى مجابهة الفقر

Handicrafts program
تحريين وضع المرأة

Gender equality
تحريين وضع المرأة

الهدف (1): مكافحة الفقر
الهدف (2): تحسين وضع المرأة وتمكينها
الهدف (7): الإستدامة البيئية
Social and economic benefits of the MPA
المنافع الإقتصادية والاجتماعية للجمعية

Butane cookers
つつير مواقس الغاز للسويديات

Revenue generation
زيادة الموارد المالية ومضخدة الدخل

Social and economic development
الممايسية الإقتصادية والاجتماعية للمجتمع

The pharmacy
تلفزيون خدمات مصرفية

Bee hives
مناجل العسل الجبلي المبير

Education and awareness
الشريعة والتوعية
Thank you